



**Area 7, West Dallas
Meeting Minutes**

MEETING DATE: February 12, 2009

LOCATION: Los Barrios Unidos Community Clinic
809 Singleton Blvd., Dallas, Texas 75212

MEMBERS ATTENDING:

<i>Chair:</i> John Cappello	Thomas P. Philippi
<i>Vice Chair:</i> Butch McGregor	Reid Porter
Joleen Bagwell	C. Mark Seiley
Jim Barnes	Matt Stevens
James Boyd	Victor Toledo
Theresa Canales	Kim Toynes
Michael A. Gonzales	Roy Truitt
Rosa E. Lopez	Arrvel Wilson
Ana Maria Narro	E. John Ward
Regina Nippert	<i>City of Dallas Support Staff:</i>
Leonor Marquez	Kathleen Cervenka, City Manager's Office
Jane Parsons	David Whitley, Trinity River Project
Roxann Pierce	

DISTRIBUTION DATE: February 25, 2009

ITEM	DISCUSSION	ACTION
I. Guest Speakers	Butch McGregor introduced Thomas P. Philippi and C. Mark Seiley from Leo A Daly and they made a short presentation regarding opportunities with their firm. They are interested in producing a "Master Plan" for an area at no charge; West Dallas could apply for consideration.	
II. Welcome	John Cappello welcomed all returning and new attendees present at the meeting. A special welcome was extended to the West Dallas Master Plan Committee that is joining the Southern Dallas Task Force, Area 7 – West Dallas.	
III. Previous Meeting Review	Several documents were distributed to the group, including: January 14, 2009 Meeting Minutes, Membership Roster, Flow Chart of the Master Plan Committee and the Southern Dallas Task Force, SWOT Analysis and the Recent Developments in Area 7. The minutes from the last meeting were reviewed and no changes were made.	



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<p>IV. Current Developments / Projects</p>	<p>The Task Force discussed several current developments and projects going on in West Dallas. Those included:</p> <ul style="list-style-type: none"> • Brother Bill's Helping Hand • Municipal Management District • Fort Worth Avenue TIF • Community Court • Nash Davis Recreation Center Expansion • Beckley realignment • New Mass Transit (Rail North Texas) • Mixed-use Development (Singleton/Westmoreland) • New roads and bridges • New offices and retail 	
<p>V. Finalize SWOT Analysis and Brainstorm Deliverables</p>	<p>The Task Force divided into committees and then the committees provided a report to the Task Force. The reports, by committee, are outlined below.</p> <p>Economic Development Committee</p> <ul style="list-style-type: none"> • Requested a list of all businesses in West Dallas and the demographics of the area from the City. • The committee suggested coordination with the U.S. Postal Service, evaluation of policy issues, including W/MBE initiatives and working with local businesses to get them involved in business development with the City. <p>Housing Committee</p> <ul style="list-style-type: none"> • Regarding the SWOT analysis, the committee would like to add "public schools" as a strength, "employment" as an opportunity and "lack of amenities" as a weakness. • The committee believes that it would be valuable to have a survey of the area that illustrates where there is and isn't housing development and identify areas where there are opportunities for development. <p>Education & Youth Committee</p> <ul style="list-style-type: none"> • Discussion points included the need for more charter schools—there are lots of lower level private schools and not many choices for higher level grades—and the issues at Pinkston High School. • A pilot mentoring program was suggested where participants could receive tax credits for participation. • Another suggestion is an alternative education / training program (i.e. automotive mechanics training) for students that may not pursue the standard path to a high school diploma. 	<p>City of Dallas Staff</p>



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<p>V. Finalize SWOT Analysis and Brainstorm Deliverables (cont.)</p>	<p>Public Safety Committee</p> <ul style="list-style-type: none"> • A SWOT analysis was completed specific to their committee and will be available on the Google Group. • Deliverable would be collaboration between the private sector (Weed & Seed and ACT) and the City (City Attorney's Office, Code Compliance, Dallas Police Department) to address crime and blight in the neighborhoods. <p>Healthcare and the Environment Committee</p> <ul style="list-style-type: none"> • To increase the health services to the community, the committee suggested a taxi service pilot program. This program would provide transportation to clinics for individuals in need for free. The start-up costs would be requested from the City and the structure suggested would be \$30 per ride for 100,000 rides (\$300,000 total). It would be a fixed cost per ride, not calculated by distance. <p>Quality of Life (Culture, Arts, Recreation, Spiritual) Committee</p> <ul style="list-style-type: none"> • There are several programs already operational in the area, including a new organization of churches that have pooled their resources for outreach, mentoring program, Resource Pregnancy Center, Youth Life and the Trinity River Mission. • A Sportsplex is also coming to an area near Pinkston High School. 	
<p>VI. Identify One Deliverable</p>	<p>The Task Force will further discuss the deliverable at the next meeting.</p>	
<p>VII. Discuss Resources</p>	<p>There are resources located on the Google Group website at http://groups.google.com/group/sdtf-area-7 and the Southern Dallas Task Force website at http://www.southerndallas.org/.</p>	



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VIII. Other Business	<p>It was mentioned that we need to have longer meetings to discuss ideas about the needs of West Dallas and future projects. The feeling is we may miss some opportunities if we work too fast on the agenda items. To this end, our next meeting will be two (2) hours in length. It was requested for the City to provide facilitators / subject matter experts for each of the committees at the next meeting.</p> <p>Task Force members requested that it be noted in the minutes that Councilmember Steve Salazar and Councilmember Pauline Medrano were absent from the meeting. The Task Force would appreciate the attendance of one or two Council members at the next meeting.</p>	City of Dallas Staff
V. Wrap-up and Schedule Next Meeting	<p>The next Area 7, West Dallas meeting will be Thursday, March 12, 2009 from 2:00-4:00 p.m. at the same location (Los Barrios Unidos Community Clinic located at 809 Singleton Blvd., Dallas, Texas 75212).</p> <p>If there are any items that you would like to have included on the agenda, please contact John Cappello prior to the next meeting.</p>	

The minutes will be considered substantially correct unless notification is received no later than March 12, 2009.