



City of Dallas

Quick Facts

Council Districts

1, 2, 3, & 6

Population
107,824

Area

19.21 sq. mi.
12,297 acres
(including flood plain)

17.99 sq mi.
11,517 acres
(excluding flood plain)

Households
29,374

Per Capita Income
\$13,477

Business Establishments
3,334

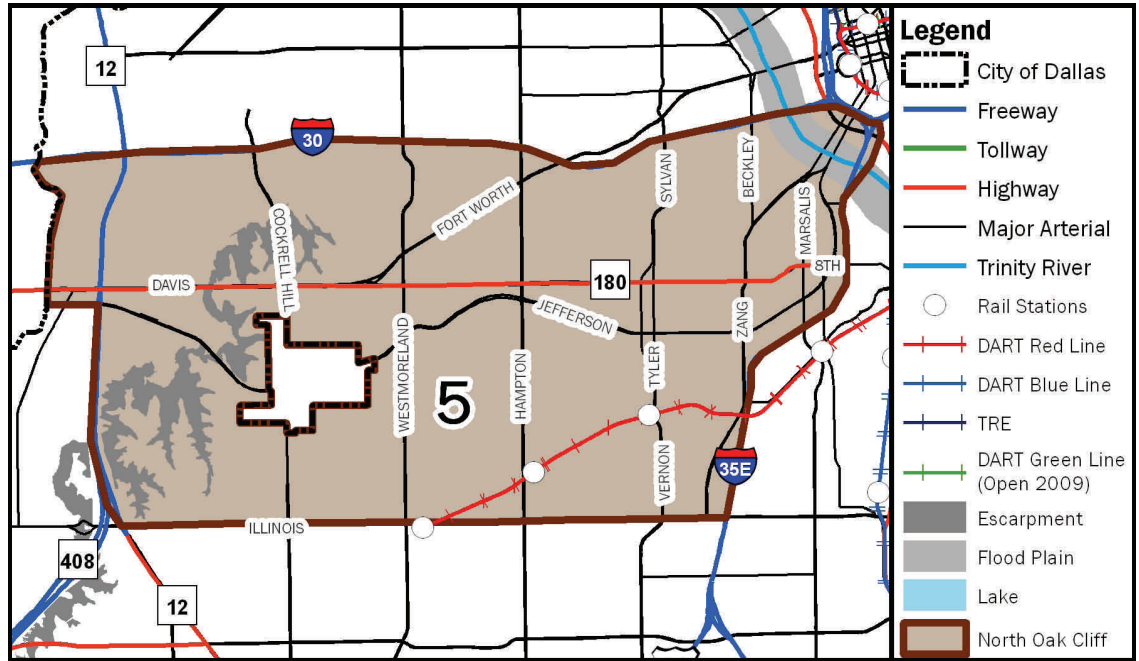
2007 Building Permits
568

2007 Building Permit Value
\$102.7 million

Source: City of Dallas, 2008

Area #5: North Oak Cliff

Mayor's Southern Dallas Task Force, Dallas Office of Economic Development



Basic Statistics

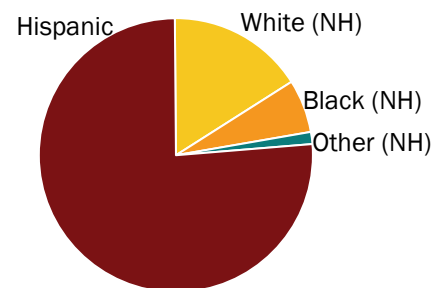
	Area #5	Southern Dallas	City
Population	107,824	516,270	1,254,549
Population Density (pop/sq. mi.)	5,993.6	3,052.0	4,035.3
Households	29,374	154,551	456,955
Household Size	3.64	3.30	2.69
Household Density (HHs/sq. mi.)	1,632.8	913.6	1,469.8
Median Age	28.6	30.9	32.4
Per Capita Income	\$13,477	\$13,558	\$24,837
Business Establishments	3,334	16,312	71,264
Business Density (BEs/sq. mi.)	185.3	96.4	229.2
Employment	24,009	129,826	710,363
Employment Density (jobs/sq. mi.)	1,334.6	767.5	2,284.9

Source: Employment: - Dunn and Bradstreet, 2008; Other Data—SRC Demographics Now, 2007

Population By Race

	Area #5	Southern Dallas	City
White (Non-Hispanic)	16.0%	13.8%	34.7%
Black (Non-Hispanic)	6.4%	42.7%	25.6%
Other (Non-Hispanic)	1.4%	1.8%	4.2%
Hispanic (All Races)	76.1%	41.7%	35.5%

Source: US Census Bureau, 2000





City of Dallas

2006 Bond Program Investment
\$137.1 million

Owner Occupied Housing Units
47.77%

Renter Occupied Housing Units
39.24%

Vacant Housing Units
13.00%

Median Home Sale Price (Per Sq. Ft.)
\$84.55

DISD Schools
27

Private Schools
7

Source: Occupancy - SRC Demographics Now, 2007; Median Home Price - MLS, 2007

Area #5: North Oak Cliff

Mayor's Southern Dallas Task Force

Education

	Area #5	Southern Dallas	City
Less than High School Diploma	53.46%	40.48%	28.61%
High School Diploma	21.90%	29.10%	21.67%
Some College	10.42%	15.22%	16.48%
Associates Degree	2.94%	3.96%	4.89%
Bachelor's Degree	6.87%	7.13%	18.35%
Professional Degree	4.40%	3.81%	10.00%

Source: SRC Demographics Now, 2007

Land Use & Construction Activity

	Acres	Area #5	Southern Dallas	City
Commercial Land Use	1,053.9	11.67%	9.76%	14.06%
Residential Land Use	4,337.9	48.02%	31.54%	39.19%
Institutional Land Use	1,806.1	19.99%	23.35%	22.66%
Vacant Land	1,835.1	20.32%	35.36%	24.09%
Total	9,033.0*	100.00%	100.0%	100.0%

Source: North Central TX Council of Governments, 2005; *Sum excludes uncategorized land such as roadways

Building Permit Type	Single Family		Multi-Family		Commercial		Total
	Permits	Value	Permits	Value	Permits	Value	Value
2007							
Area #5 Total	355	\$13.5M	49	\$4.1M	164	\$85.1M	\$102.7M
% of Southern Dallas	14.9%	6.3%	40.5%	41.1%	23.0%	19.6%	15.6%
% of City Total	6.3%	1.9%	5.8%	0.7%	4.3%	5.0%	3.4%

Source: Dallas Department of Development Services, 2007

Real Property Value

	Area #5 Total	% of Southern Dallas Total	% of City Total
Total	\$2.71 Billion	22.77%	3.75%
Residential (Share of Total)	\$1.83 B (67.5%)	25.28%	4.81%
Commercial (Share of Total)	\$0.88 B (32.5%)	18.87%	2.56%
Value Per Acre	\$220,180	\$94,562	\$330,997

Source: Dallas Central Appraisal District, 2008

Rentable Building Area Per Sq. Mi.

	Area #5 Total	Area #5	Southern Dallas	City
Retail	2,880,810 sq. ft.	160,134	79,111	173,160
Office	947,059 sq. ft.	52,644	23,062	348,079
Industrial / Flex	7,579,380 sq. ft.	421,311	378,506	587,990

Source: CoStar International, 2008