

Help Small Businesses need from City of Dallas and other Committees

- City of Dallas
 - Improved security in Southern Dallas (S.D.)
 - Code compliance
 - Develop mixed income communities
 - Support housing and community development programs
 - Promote initiatives to increase income of S. D. residents
 - Promote initiatives to improve financial literacy of S.D. residents
 - Support initiatives to increase the supply of “knowledge workers” e.g science. technology, engineering and math (STEM)
 - Economic Development Committee
 - Create a neighborhood commercial revitalization program with features such as infrastructure improvements (roads, lighting); amenities (landscaping, street furniture, banners; facade improvement matching grants; neighborhood merchants associations, cooperative marketing initiatives etc.,
 - Create a program to conduct regular satisfaction surveys of existing businesses to help resolve issues and improve prospects for retention and growth
 - Assure that business attraction efforts not only evaluate tax base implications and job creation but also support balanced growth (Southern sector incentives) and opportunities for small business growth
 - Encourage additional location of government offices in S.D.
 - Support initiatives to improve the skills of the Southern Dallas work force including trade schools
 - Support the “drivers of growth” e.g. Inland Port, Dallas Executive Airport, Colleges and Universities, Hospitals, other large scale employers etc.,
Support improved security in business areas
 - Support infrastructure investment needed for Southern Dallas Economic Development
 - Develop creative marketing programs to promote Southern Dallas
 - Support the development of cultural/recreation/entertainment centers that attract Southern Dallas and outside visitation e.g. Fair Park, Dallas Zoo,
 - Support the re-development of Southwest Center Mall area
 - Support Real Estate projects that drive small business growth such as a Hispanic themed retail “Mercado”, e.g. San Antonio, Santa Fe; an innovation/commercial accelerator e.g. Frisco, Arlington, etc.,
 - Support a transit oriented development/incentive strategy linking northern tier stations with strong demand to southern tier stations that need investment stimulation
 - Finance Committee
 - Focus on increasing funding for small business growth
 - micro finance,
 - alternative sources of financing (sub debt)
 - innovation equity financing for “serial “ entrepreneurs etc.,
 - Create a fund to provide contractor finance (construction and services)
 - Other ideas
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